### Letter from the President & Chair

#### Dear Sierra Pacific CU Members,

As we reflect on 2023, we're excited to share how Sierra Pacific Credit Union has grown stronger, even in the face of economic challenges. Your trust in us drives our mission, and we're proud to again be recognized as **one of the most stable financial institutions in the country** by respected third-party watchdogs like Weiss Ratings, Veribanc, and Bauer Financial.

#### 2023 Results

**851 New Members** Welcomed to Sierra

**\$1,796,626** Paid in Dividends

**\$46,811,058**New Loans to Members

#### **Rebranding & Building**

2023 was a year of transformation for Sierra Pacific. We built a brand identity to help tell Sierra's story of service to the dedicated, hardworking communities we love. Since launching the new brand in August 2023, we've built on that history to welcome new employer groups, expand branch visibility in our

Las Vegas and Phoenix neighborhoods, and to launch an improved website.



#### **Investing in Community**

Sierra was created to help our members build a financially stable community. In 2023 and 2024, we've increased our support of community organizations, provided financial education, and built strong money foundations for our youngest members.







#### **Creating Growth Opportunities**

2023 and 2024 have been years of growth and inclusivity at Sierra Pacific. We're taking significant steps to ensure that more people in our community can access the financial services they need.

#### **SBA 7a Loans**

Sierra can now help more small businesses, including startups, restaurants, and many others access the support and funding they need to grow.

#### Inclusive Membership

We have proudly opened membership and financial products to neighbors with alternate forms of government ID, including ITINs, making financial services accessible to more families.

## Multilingual Support

Our multilingual staff ensures that language is never a barrier to accessing financial support. We continue to add multilingual capabilities to improve access to all of Sierra's services.

#### **Looking Ahead**

With 2024 already nearing a close, our focus for the year to come remains centered on you—our members—and how we can continue to provide the stability, support, and reliable service you need to build a bright financial future. Thank you for your trust and for being a part of the Sierra Pacific family.

Leslie Ramsdell

Jim Hunting

President & CEO

**Board Chair** 

# SIERRA PACIFIC 2023 ANNUAL REPORT

#### **Statement of Financial Condition**

	2023		2022
\$ :	106,953,606	\$	107,419,719
	(1,320,080)		(868,559)
	31,905,116		46,207,043
	24,967,846		22,252,765
	362,399		472,768
	6,062,024		4,640,044
\$	168,930,911	\$	180,123,780
\$	112,629	\$	116,270
	958,980		1,085,070
\$	1,071,609	\$	1,201,340
\$	47,869,545	\$	58,026,627
	61,325,270		68,073,942
	24,336,290		25,594,130
	3,861,169		4,146,361
	9,807,229		4,234,922
\$ 1	147,199,503	\$	160,075,982
\$	1,015,190	\$	1,015,190
	701,744		1,000,000
	20,016,450		18,302,930
	(1,073,585)		(1,471,662)
\$	20,659,799	\$	18,846,458
\$ 1	168,930,911	\$ 180,123,780	
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 106,953,606 (1,320,080) 31,905,116 24,967,846 362,399 6,062,024 \$ 168,930,911 \$ 112,629 958,980 \$ 1,071,609 \$ 47,869,545 61,325,270 24,336,290 3,861,169 9,807,229 \$ 147,199,503 \$ 1,015,190 701,744 20,016,450	\$ 106,953,606 \$ \$ \$ (1,320,080) \$ 31,905,116 \$ 24,967,846 \$ 362,399 \$ 6,062,024 \$ \$ 168,930,911 \$ \$ \$ 958,980 \$ \$ 1,071,609 \$ \$ 47,869,545 \$ 61,325,270 \$ 24,336,290 \$ 3,861,169 \$ 9,807,229 \$ 147,199,503 \$ \$ 1,015,190 \$ 701,744 \$ 20,016,450 \$ (1,073,585) \$ \$ 20,659,799 \$ \$

#### **Statement of Income**

OPERATING INCOME:		2023		2022
Interest on Loans	\$	5,254,814	\$	4,445,979
Investment Income		2,418,126		1,274,901
Fees & Charges		759,859		705,200
Miscellaneous Income		144,910		150,757
•	\$	8,577,709	\$	6,576,837
OPERATING EXPENSES:				
Employee Compensation	\$	2,000,516	\$	1,980,063
Travel & Conference	Ψ	45,644	Ψ	35,642
Association Dues		37,296		26,097
Office Occupancy				,
Office Operations		175,187		172,669 390,574
Education & Promotion		362,464		
		218,258		302,330
Loan Servicing		516,224		522,109
Professional & Outside Services		974,879		854,663
Provision for Losses on Loans		499,000		346,000
Members' Insurance		11,490		9,098
Supervision & Examination		29,282		27,650
Misc. Expense		197,324		100,502
-	\$	5,067,564	\$	4,767,397
NON-OPERATING GAIN/(LOSS)				
INCOME BEFORE COST OF FUNDS	\$	3,510,145	\$	1,809,440
DIVIDENDS & INTEREST EXPENSE	\$	1,796,626	\$	474,378
NET INTEREST	\$	1,713,519	\$	1,335,062

TOTAL MEMBERS

**2023 2022** 10,352 10,404

LOANS MADE YTD — NUMBER

**2023**839 **2022**1,414

LOANS MADE YTD — AMOUNT (Include Loan Add-Ons)

**2023 2022** \$37,599,865 \$60,154,564